



UI / UX / WEB DEVELOPER and Designer
WEB / GRAPHIC DESIGNER

{ CORE COMPETENCIES }

HTML | CSS | Front End Development
User Interface| User Experience
Web Designing | Web Developing
Design | Layout | Composition | Color | Art Direction|
Print Advertising | Storyboards | Logos | Stationer Design
Photography |Web Banners | Catalogs | Collateral |
Packaging | Paintings | Product Design | Corporate
Branding | Unique Creative Icons Sets

Adobe Creative Suite, CorelDraw, Microsoft Expression
Studio, Visual Studio, Balsamiq, Spring (JSTL) eclipse

Rakesh Nagar

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CAREER SUMMARY

15+ years' experience in design, production and user experience designing, creating innovative and stimulating Visual solutions to a multitude of design Challenges across print and interactive media. Ability to clearly and concisely display content in a thought provoking and understandable Manner, with keen attention to detail on every job, from creation to completion. Self-directed, collaborative, and proactive, with an emphasis on continued learning and creative development.

A position as a lead where my skills can be best utilized. I want to be a member of a creative and innovative company so that I can produce outstanding solutions. I want to enhance communication and break the boundaries of traditional graphic design by using digital video, CD-ROM, web design, user interface, user experience and interactive media.

EXPERIENCE

Senior UI Developer

InfoDesk India Pvt Ltd

2015 – Present

- ✓ Providing strategic interface design direction and concept development.
 - ✓ Providing guides for common frame work for web development
 - ✓ Involved in user research and analysis from Usability perspectives
 - ✓ Best practice for the latest web development trend and usability testing.
 - ✓ Responsible for developing style guide, acquiring visuals and assets, branding, websites development.
 - ✓ Collaborated with the programmers, designers and other professionals, to get a clear idea of the requirement and thus supply them with product that suits them the best.
 - ✓ HTML5/CSS3 and jQuery coding.
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UX/UI/Web & Graphic Designer

Allscripts Corporation India

2004 – 2015

- ✓ Providing strategic interface design direction and concept development.
 - ✓ Involved in implementing Agile project management practices.
 - ✓ Involved in user research and analysis from Usability perspectives
 - ✓ Active involvement in putting a proper transition bridge between the design team and the development team.
 - ✓ Involved Usability testing.
 - ✓ Responsible for developing style guide, acquiring visuals and assets, branding, websites and advertisement.
 - ✓ Providing all creative concept design within corporate branding for internal and external promotional design.
 - ✓ Collaborated with the programmers, coders, writers, editors, designers and other professionals, to get a clear idea of the requirement and thus supply them with product that suits them the best.
 - ✓ Designed user interface experiences based on target audiences.
 - ✓ WPF UI Designing with vector graphic art.
 - ✓ HTML and XHTML coding from raw level to Dreamweaver, etc.
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Web and Graphic Designer

ADI Information system Pvt. Ltd

2003-2004

- ✓ Involved in all aspects of the developing ERP desktop application and web based application design, responsible for developing style guide, acquiring visuals and assets, and retouching images.
 - ✓ Company Branding.
 - ✓ Conceptualize, design and produce visual content for mock-ups, product packaging.
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Creative Designer

Neurons Advertising

2002-2003

- ✓ Produced artwork and line art for various company, and assembled mockups for client approval. Projects included advertising, web banners, direct mail, postcards and spec campaigns.
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Art Director/Visualizer

Designhive – Design Destination

2001-2002

- ✓ Developed and produced spec work and campaigns for clients in the various industries.
 - ✓ Projects included advertising, post cards, POP displays, logos, direct mail and TV storyboards.
 - ✓ Designed projects in print, including logos, identities, collateral, newsletters, annual reports, newspaper, magazine ads, brochures, posters, trade show booth etc.
 - ✓ Collaborated with writers, artists, photographers and other professionals.
 - ✓ Produced quality typography with high standards on typeface selection, kerning, leading and readability.
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Graphic Designer

SHAPE Brands Inc.

2000-2001

- ✓ Designed and produced wholesale & retail catalogs, post cards, posters, magazine advertisements, media design, product design,

packaging design, corporate branding design, promotional materials and billboards design, Product art work, flash animation.

TECHNICAL SKILLS

Graphic

- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Adobe Dreamweaver
- ✓ Adobe Fireworks
- ✓ Adobe Flash
- ✓ Adobe InDesign
- ✓ Adobe GoLive
- ✓ Adobe Acrobat
- ✓ Adobe ImageReady
- ✓ Adobe Premier
- ✓ Adobe Muse
- ✓ Axialis Icon Workshop
- ✓ CorelDrawX5
- ✓ Balsamiq mockups
- ✓ Free Hand
- ✓ CSS3

Edge Technology

- ✓ Microsoft Expression Design
- ✓ Microsoft Expression Blend
- ✓ Microsoft Expression Web
- ✓ Silverlight
- ✓ WPF (Windows Presentation Foundation)
- ✓ Visual Studio
- ✓ ZAM 3D
- ✓ HTML5
- ✓ CSS3
- ✓ SEO
- ✓ Responsive website design
- ✓ Responsive Image optimization
- ✓ JQuery UI Design
- ✓ JavaScript (Designer level)
- ✓ Cross browsing
- ✓ Agile methods

PROJECTS

NewsWatch (InfoDesk)

Duration 1 ++
Team Size 5
Role Core UI Developer

- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates, storyboards, wireframes, and mock-ups.
- Helping create interactive prototypes and UI specifications, including screen layouts, color palettes, typography, and user-interface elements.
- Conceptual planning of future UX directions
- W3C Validation.
- Responsive web development
- Strategically thinking through all parts of the design process.
- Code review and deliver a best product to client.

Technologies: Bootstrap, HTML/5, CSS 2/3, JavaScript, JQuery

Allscripts® Installation Manager

Duration 2Years
Team Size 11
Role Core UI/UX/Web Designer

- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates, storyboards, wireframes, and mock-ups.
- Working with Dev & Test to implement interaction in product code
- Defining feature and common experiences, using established as well as entirely new patterns and paradigms.
- Helped create interactive prototypes and UI specifications, including screen layouts, color palettes, typography, and user-interface elements.
- Implementing a visual style consistent with other System Center products

- Conceptual planning of future UX directions
- W3C Validation.
- Responsive web development.
- Strategically thinking through all parts of the design process.

Technologies: HTML/5, CSS 2/3, JavaScript, JQuery, Bootstrap

Admin Tool

Duration 2Years

Team Size 8

Role UI/UX Designer

- My main responsibility was to transforming .Net Based UI's to very rich agile interfaces.
- Developed UI Style guides and active involvement for developing Eclipsys Based Controls and guiding the control development team on various usability perspectives.
- Exploring and research on various capabilities of Windows Presentation Framework.
- Developed a WPF prototype of large parts of the System Center UX Framework, which allowed the design team to more effectively specify interaction details and led to a significantly higher-fidelity final product.
- High-fidelity screens design
- Images optimization
- Sets of vector icons

Technologies WPF (Windows Presentation Foundation), XAML (vector), match corporate theme based layouts design and vector based art (icons)

Sunrise Blood Administration

Duration 7Month

Team Size 4

Role UI/UX Designer

- Designed rich UI/UX for the entire Web application with theme based.
- High-fidelity screens design

- Images optimization
- Sets of icons

Technologies WPF (Windows Presentation Foundation), XAML (vector), match corporate theme based layouts design and vector based art

Sunrise® Report Manager

Duration 8 Month

Team Size 4

Role Web Designer

- Designed rich UI/UX for the entire Web application with theme based.
- High-fidelity screens design
- Images optimization
- Sets of icons

Technologies HTML, CSS, match corporate theme based layouts design

Helios® Enterprise

Duration Support as requirement

Role Supporter UI Designer

- Designed rich UI.
- Vector icons (XAML)

Technologies WPF (Windows Presentation Foundation), XAML (vector), match corporate theme based layouts design and vector based art

Sunrise® PatientPortal ®

Duration Support as requirement

Role Supporter Web Designer

- Designed rich UI for the entire Web application with theme based.
- Images optimization
- Sets of icons

Technologies HTML, CSS, match corporate theme based layouts design

Sunrise® Record Manager

Duration 6 Month
Team Size 3
Role Web Designer

- Designed rich UI for the entire Web application with theme based.
- High-fidelity screens design
- Images optimization
- Sets of icons

Technologies HTML, CSS, match corporate theme based layouts design

Sunrise Laboratory ®

Duration 3 Years
Team Size 20
Role Core Designer

- Usability research.
- Designed rich UI for the entire desktop application.
- User Centric Design methodologies and practices.
- High-fidelity screens design
- Sets of icons
- (USA)Expo Design as corporate standard

Technologies User interface and user experience principal,

Sunrise PowerWEB ®

Duration 2Years
Team Size 8
Role Core Designer

- Usability research.
- Designed rich UI for the entire Web application with theme based.
- User Centric Design methodologies and practices.
- High-fidelity screens design
- Images optimization
- Sets of icons
- Application education demo(flash)

Technologies HTML, CSS, JavaScript (Frontend), Layouts

Monthly Newsletter

Educational Demos

CSR Activities

Internal Committees

Publish Design

Annual Events

Duration 9Years

Team Size 1

Role Core Designer

Conceptual branding design

Designed collateral materials, including certificates, posters, postcards, brochures, shirts, etc. for marketing communications, giveaways and promotions.

Print design and production, including identity packages, logos, advertising, merchandise, signage, etc.

Release every month company wise news in form of HTML

Technologies Vector arts, HTML, CSS

Live Website

TUMBOLO

Role Branding and Web Designer

Link www.tumbolo.org

ACHIEVERS KINDERLAND

Role Web Designer

Link www.achieverskinderland.com

CENTRE FOR CULTURE AND DEVELOPMENT

Role Web and UI-UX Designer

Link www.ccdgujarat.org

TRUE COPY

Role Web and UI-UX Designer

Link www.truecopy.in

SPORT 4 ENTERTAINMENT

Role Web Designer

Link www.sports4entertainment.com

SKETCH ADVERTISING

Role Web Designer

Link www.sketchadvt.com

SHUDDHADVAITA TRUTIYA GRUH OF PUSHTIMARGE

Role Web Designer

Link www.vallabhkankroli.org

Nirmaan Construction

Role Branding and Web Designer

Link www.nirmaanconstruction.com

Education

Multimedia Specialists in graphics designing & animation.

Arena Multimedia (Aptech LTD.)

Anand (Guj)

Module Covered:

Adobe Illustrator 8, Adobe Photoshop 5.5, 6 or 7, Macromedia Flash 4 ,
Adobe PageMaker 5.5, Adobe Premiere 5.1(Video Editing), Sound Forge
(Sound Editing), Gif Animator, CorelDraw11, 3D Studio MAX,

Applied Art (BFA)

Ipcowala Santram Collage of Fine Arts

Vallabh Vidhya Nagar, Anand(Guj)

Module Covered:

Stationery, Logo, Trademark, Cinema Slide, Typography layout, News Paper Layout, Magazine Layout, Poster Design, Folder Design, Broachers Design, Packaging Design, Litho Graphics, Anatomy, Color Design, Campaign Design, Show Card, Literature Design, Dangers.

Duration: March1997 to April2002 (5 Years)

Professional Achievement

Made Documentary film on child labor during the final year

My graphics were selected for Lalit kala academy in year 2002

I'm a person who gets better with practice.
Getting older is awesome, because you get
more practice.

-be Awesome, have a good time!